

Corporate Sponsor Levels

Presenting Sponsor	Open to Discussion
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500
Friend of the Cook-off	\$100 to \$499

Presenting Sponsor Receives:

- 3 tables at concert
- Listed as Presenting Sponsor on all printed promotion, largest logo/name, and best placement on the following:
 - Chili Cook-off Brochure (goes to all cooks for the past 2 years)
 - Several Ads in the Phoenix as well as other print media in the area
 - 500+full color posters placed in high traffic areas
 - Water bill - goes to 15,000 Muskogee Residents
- Logo on back of T-shirt
- Listed as Presenting Sponsor on any TV or Cable Ads
- Your company supplied banner will be placed in the center of main concert stage and Cook-Off stage
- Continuous mention as Presenting Sponsor from stage at both events and introduced as presenting sponsor at concert
- Web page - Company name/logo on all pages of web site for event and a link to your web site
- Radio Advertising
- E-Mail Blast as well as the use of social media outlets such as facebook that will direct users to our website and thus your sponsorship logo.

Platinum Sponsor Receives:

- 2 tables at concert
- Listed as Platinum Sponsor on following printed promotion, 2nd best placement and size of Company Logo/Name
 - Chili Cook-off Brochure (goes to all cooks for past 2 years)
 - Several Ads in the Phoenix as well as other print media in the area
 - 500+full color posters placed in high traffic areas
 - Water bill - goes to 15,000 Muskogee residents
- Logo on back of T-Shirt
- Your company supplied banner will be placed in center of stage at concert and great location on Cook-off stage
- Continuous mention as Platinum Sponsor from stage at both events and introduced as Platinum sponsor at Award Ceremony
- Web page - Company name/logo on Web site for event - link to your site
- Listed on Cable Ads

Gold Sponsor Receives:

- 1 table at concert
- Listed as Gold Sponsor on following printed promotion, 3rd best placement and size of Company Logo/Name
 - Chili Cook-off Brochure (goes to all cooks for past 2 years)
 - Several Ads in the Phoenix as well as other print media in the area
 - 500+full color posters placed in high traffic areas
 - Water bill - goes to 15,000 Muskogee residents
- Logo on back of T- shirt
- Your company supplied banner will be placed at the entrance of concert and good location on Cook-off stage
- Announced as Gold Sponsor from stage at both events and introduced as Gold Sponsor at Award Ceremony
- Web page - Company name/logo on Web site for event with link to your site
- Listed on Cable Ads

Silver Sponsor Receives:

- Listed as Silver Sponsor on following printed promotions:
 - Chili Cook-off Brochure (goes to all cooks for past 2 years)
 - Several Ads in the Phoenix as well as other print media in the area
- Web page - Company name/logo on Web site for event
- Your company supplied banner will be placed at the concession area of concert and on main stage at cook off
- Announced as corporate sponsor from stage Friday night and at Cook-off
- Introduced as corporate sponsor at event ceremony

Bronze Sponsor Receives:

- Listed as Bronze Sponsor on following printed promotions;
 - Chili Cook-off Brochure (goes to all cooks for past 2 years)
- Your company supplied banner will be placed at the concert and on main stage at cook-off
- Announced as corporate sponsor from stage Friday night and at Cook-off
- Introduced as corporate sponsor at event ceremony

Friend of the Cook-Off Receives:

- Your company supplied banner will be placed at the concert and at cook off
- Announced as Sponsor at concert
- Announced as Sponsor at Chili Cook-off
- Promotional items to go in Cook's bags

Muskogee Exchange Club

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The Exchange Club of Muskogee

PRESENTS THE

31ST ANNUAL

Chili-BBQ Cook-off

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**FRIDAY, APRIL 10
AND
SATURDAY, APRIL 11**